



Extra Virgin Olive Oil from Jordan

Stand 52

June 2009

Harrogate Speciality & Fine Food Fair

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Enhance your Culinary Experience with Terra Rossa Dukka Harissa

Terra Rossa, producer of 5 Great Taste Award-Winning flavours of Zait & Zaatar (Arabic for oil and thyme mix) will be launching their Fresh Dukka Harissa at the Harrogate Speciality & Fine Food Fair.

Made from the best available fresh Tomatoes, Chilli and Shallots, the first cold-pressed extra virgin olive oil and their Dukka Coriander mix, this salsa is traditionally eaten by mixing a little Harissa with olive oil and eaten with fresh bread as an aperitif. It also forms one of the basic ingredients in many North African and Middle Eastern cuisine to flavour soups and stews and is commonly eaten as a condiment to fluffy couscous or rice.

Not only is it delicious to dip with using bread or Nachos, Dukka Harissa is a truly versatile salsa that can add rich spicy hot flavour to any dish. Try tossing it into pasta, as a relish for grilled vegetables, jacket potatoes or barbequed meat, fried chicken or fish, as a filling for tortillas, burgers, pitta bread with falafel, and as a topping mixed with cheese for pizzas and paninis. It is extremely easy to cook with and adds that definite lift to any meal - simply fry some meat, fish or chicken with onion and garlic, and stir in a tablespoon of Harissa and enjoy!



Visit their stand to sample a variety of Jordanian specialities including their recently launched Zesty Sumac Berry mix, Zaatar & Pine Nut Sauce, their cold-drip and Unfiltered Sinolea oil, first cold-pressed EVOO, infused oils (Basil, Lemon and Chilli), Zaatar Oat Bites, Jordanian Delights (Sugar Coated Almonds, Raha & Nougat, Glacé Fruits and Manna from Heaven), Saint George Red Wine and Jordanian Hampers. You can also view their catering range which includes 5L PET EVOO, 3L Bag-in-Box EVOO, 1kg bags of Herb Mixes and 1kg packs of sweets.

Terra Rossa hopes to attract buyers from delicatessens, farm shops and garden centres with fine food sections, gift retailers, as well as pub/bars and restaurants who wish to incorporate the Oil & Herbs into their menu and serve it as a starter or appetiser.

All products can be purchased directly from Terra Rossa.

- Ends -

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